my**Park**folio
ON-LINE MANAGEMENT OF SALES & INFORMATION INFRASTRUCTURES

Supports both Parkeon and 3rd party applications

my**Park**folio **is an easy-to-use, web-based system that enables personnel to work faster and more efficiently. It allows greater control with day-to-day tracking of all operations.**

The system is designed to benefit the whole organization. my**Park**folio is able to provide the rapid reporting required by management, while also supplying the level of detail required by financial, maintenance, collection and enforcement teams.

MAINTENANCE OPERATIONS

my**Park**folio improves response and resolution to on-site issues and increases operational efficiency and revenues with:
- Remote warnings and alerts enabling maintenance staff to respond quickly to faults and operational issues on payment terminals.
- Easy tracking of maintenance personnel activity.
- Up-to-date service and repair reports enabling management to ensure adequate staffing levels, plan preventative maintenance and monitor staff response times.

PAYMENT SERVICES MANAGEMENT

my**Park**folio provides a complete overview of all activities to provide:
- Immediate access to all transaction data and financial reports.
- Comprehensive analysis of business activities, e.g. parking occupancy.
- Remote management of rates and user messages via downloads.
- Easy resolution of customers' complaints with historical data of events and transactions.

ENFORCEMENT OPERATIONS

my**Park**folio improves deployment of enforcement officers to monitor parking compliance:
- Guiding enforcement personnel to zones when payment levels fall below average.
- Monitoring enforcement officers' activities.

CASH COLLECTIONS

my**Park**folio optimizes cash collection management and security.
- Enabling collection routes to be planned in response to reported cash box content levels. Also detects cash collections from payment terminals.
- Monitoring collection agents' activities.
- Ensuring security with a detailed electronic collection audit trail.

my**Park**folio
- No need to maintain servers or update software
- Fully web-based
- Data available 24/7/365
- Easy to compare past and current data for trend analysis
- Mappable statistics with color-coded indicators for easy analysis
- Events and alarms sent directly to mobile phones and PDAs
- Remote downloads of rates, messages and ticket layouts
- Integrates with all types of parking and other points-of-sale

Hosted by Parkeon

---

my**Park**folio®

Optimizes performance of payment, services, ticketing and information terminals

Increase revenues

Optimize service uptimes

Reduce operating costs

Parkeon S.A.S.
100 avenue de Suffren
75015 Paris
France
+33 (0)1 58 09 81 10
....
Parkeon S.A.S.
Parc La Fayette
6 rue Isaac Newton
25075 Besançon Cedex 9
France
+33 (0)3 81 54 56 00
....
Parkeon, Inc.
40 Twosome Drive, Ste 7
Moorestown, NJ 08057
USA
1-856-234-8000

www.parkeon.com

PARKEON

ON-LINE MANAGEMENT FOR COMPLETE CONTROL

€30 Billion
EU parking industry annual revenue

$30 Billion
US parking industry annual revenue

NOT ONLY FOR PARKING…

my**Park**folio also supports additional services:

- Timetables
- Local maps
- 'What's On' Guides
- Advertising & promotions for local businesses
- Tickets for sports/leisure facilities and tourist attractions

MAXIMIZE & PROTECT INVESTMENT

Because on-street services, such as parking, generate significant revenues but can be labor intensive, it is essential that operators ensure that every penny counts.

This means that all payment systems used to access these services should be regularly maintained and supported to ensure optimum availability and a long life for all equipment. It is vital that they operate at optimum efficiency.

Not investing in maintenance simply results in increased downtimes and revenue losses.

EFFICIENT & COST-EFFECTIVE CASH COLLECTIONS

Cash is still the predominant payment method for unattended services, e.g. parking and transport ticket sales.

It is essential that local authorities and private operators continue to accept cash to remain customer friendly.

Cash collection processes must be managed as cost-effectively as possible, both in terms of the time they take and the personnel and equipment required.

At the same time, it is crucial that security is not compromised at any point during collection, transit and depositing.

ENSURE HIGH QUALITY & ADAPTABLE SERVICES

Parkeon's back-office system is the 'brains' that make all the supported services accessible throughout the city at any time of the day.

Centralized management also enables operators to constantly monitor and analyze the performance of their sales infrastructure.

In parking, for example, they are then able to change and improve their policies armed with accurate data. New rates, operating times, messages and information can easily be downloaded to any number of pay stations or onto on-line systems.

A RANGE OF WORKSPACES PUTS ALL THE INFORMATION AT OPERATORS' FINGERTIPS

Change rates from your desk!

MAINTENANCE

- Maintenance activity tracking
- Sends events and alarms directly to mobile phones and PDAs
- Reporting available by alarm type, reason and machine part

DASHBOARD

- Monitors parking indicators to provide an 'at-a-glance' overview of parking system performance
- Provides real-time and key performance indicators for easier management
- Easy-to-read reports that update automatically whenever the system refreshes
- Provides the benefit of a high level of customization by creating 'Parkjets' as direct views on the dashboard.

MAPPABLE STATISTICS

- Graphical representation of your parking system
- 'Visualize your operation' for optimum efficiency

CONTROL

- Reporting down to the space level to improve enforcement.
- Follows enforcement agent activity

SERVICE CENTER TOOLS

- Remote optimization and updating of the parking system
- Creation and remote downloading of rates, messages and ticket layouts

TRANSACTION HISTORY

- History of all payment information
- Customer support hotline area allows for quick research of each transaction
- Easy to compare past and current data to spot trends

COLLECTION MANAGEMENT

- Tracks all cash collection activity
- Sort collection reports by payment type, area, and date range
- Receive collection alerts directly on a PDA

WORKSPACES PROVIDE THE SOLUTIONS FOR YOUR WHOLE ORGANIZATION

BUSINESS MANAGERS

The **Dashboard** helps high level decision making with a range of key performance indicators, e.g. high/low payment activity maps.

PARKING MANAGERS

The **Dashboard** supports parking policy management with data on parking infrastructure activity.

The **Transaction history** provides the data as dynamic graphs and tables, while **Mappable statistics** transform it into cartographic reports.

Service center tools enable rate changes, information, and messages to be downloaded directly onto pay stations.

The **Discount code** application allows parking managers to provide customers with free or discounted parking via a special code that is created within the my**Park**folio system. Features include:

- Percentage discounts
- Codes configurable for use on one parking terminal, groups of terminals or whole site
- Also configurable for number of times or the length of time a code may be used

SERVICE PERSONNEL

The **Maintenance module** assists with the preparation of maintenance plans to optimize performance and manage infrastructure.

Pay station visits may be defined relative either to reported supply levels, e.g. ticket rolls and batteries, or technical demands, e.g. alarms by zone, circuit or importance.

This module also creates a review of key technical indicators to evaluate the effectiveness of service levels.

Managers are able to check pay station uptimes and maintenance team reaction times.

The **Dashboard** and **Mappable statistics** provide live indicators to track and monitor maintenance team progress.

COLLECTION TEAMS

The **Collections Management** module optimizes the efficiency and security of collection services. It not only improves the volumes collected by planning the most efficient routes and times but also ensures that cash levels remaining in pay stations overnight are as low as possible.

Collection routes may be defined according to actual cash amounts or cash box levels or overdue non-collection warnings.

The **Dashboard**, via Parkjets display, monitors collection agents' operations.

ALL THE INFORMATION OPERATORS NEED

my**Park**folio:

- **Monitors all sales and information outlets** – and integrates information from each channel, e.g. terminals, mobile phones, PCs and tablets, onto one system
- **All payment collections 'at a glance'** – a single user interface displays revenues broken-down by each payment method
- **Fast and intuitive interface** – most data can be found in less than 3 clicks!
- **Displays in individual operators' colors** – a customizable solution that may be branded in your organization's color scheme
- **Available anywhere** – my**Park**folio is a portable solution accessible on most internet-enabled devices
- **The fast lane for information** – for real performance focus, see what is happening 'right now'!

Highly flexible and scalable solution