

TEXT ALERTS

CLOUD system offers **MORE** solutions to enhance your customer service



Smart investments

A responsible & sustainable approach

An easier life in the city

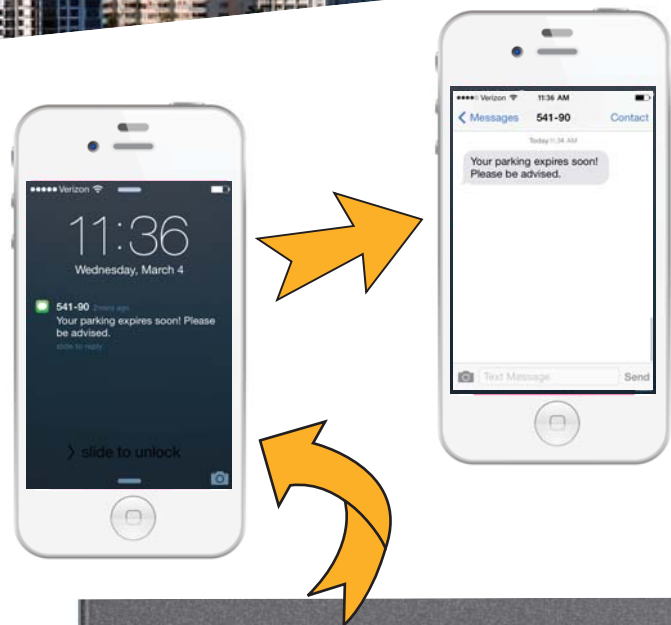




THE SOLUTION

- ▶ This Parkeon CLOUD system service enables consumers to receive a text message (SMS) alert of their expiring parking time for the transaction initiated at the pay station.

No pre-registration is required for consumers to benefit from the text message alert. They will be able to select this option by providing their mobile phone number at the end of their transaction while at the pay station.



THE BENEFITS

- ▶ Convenient to the end user
- ▶ Seen as a friendly service
- ▶ Reduces parking citations
- ▶ Improves and drives motorist parking payment & compliance
- ▶ Cost effective approach to improve consumers parking experience

