

CITY NEWS

CLOUD system offers **MORE** solutions to enhance your city's services



Smart investments

A responsible & sustainable approach

An easier life in the city





THE SOLUTION

Out of the newsroom and onto the streets, Parkeon's City News application allows reporting of local news stories and events that take place in or around your city.

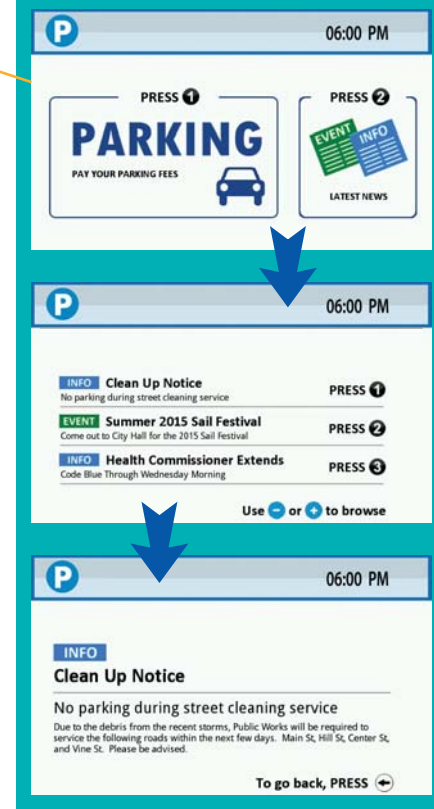
Through the Parkeon CLOUD system, your city news can be displayed on-screen on the Parkeon meter and in real-time. The City News service helps notify and connect your patrons to breaking news and events.

Web based portal

- City News is distributed to Parkeon kiosks through a password protected web based portal. This portal allows your employees to post news, information, and events listings. This information is scheduled in a calendar so you can setup your news to be distributed far in advance. A simulator tool allows you to see exactly what the public will see on the Parkeon kiosk prior to posting the information.



Screen Flow



THE BENEFITS

- Convenient to the end user
- Seen as a friendly service
- Provides real-time monitoring of closures and cancellations information
- Promote attractions & the community
- Multiple locations for news to be seen on-street
- Cost effective approach to improve consumers parking experience
- Flexible system- You publish only the information you want your consumers to read

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